



**oatas**

our actions tell a story

Where we started?



In 2018, we developed a social procurement supply chain



# SOCIAL PROCUREMENT PLATFORM

## Registered charity

100% of our profits go back into supporting local children and young people through partnering with charities who support through:

- Mentoring
- Youth-work
- Counselling subsidies
- Children with disabilities



# SOCIAL PROCUREMENT PLATFORM



120 local suppliers

From coffee, first aid training, printers, merchandise, tradies, mechanics, insurances, fire extinguishers, commercial cleaning, cleaning products etc.



**Choose  
Upstream  
Suppliers**



**Generate an  
Upstream  
contribution**



**Select an area  
you'd like  
to impact**



# Example



Contractor Company



First Aid Training



# Commercial

Find out how you can make a difference through your supply chain.



Explore Suppliers

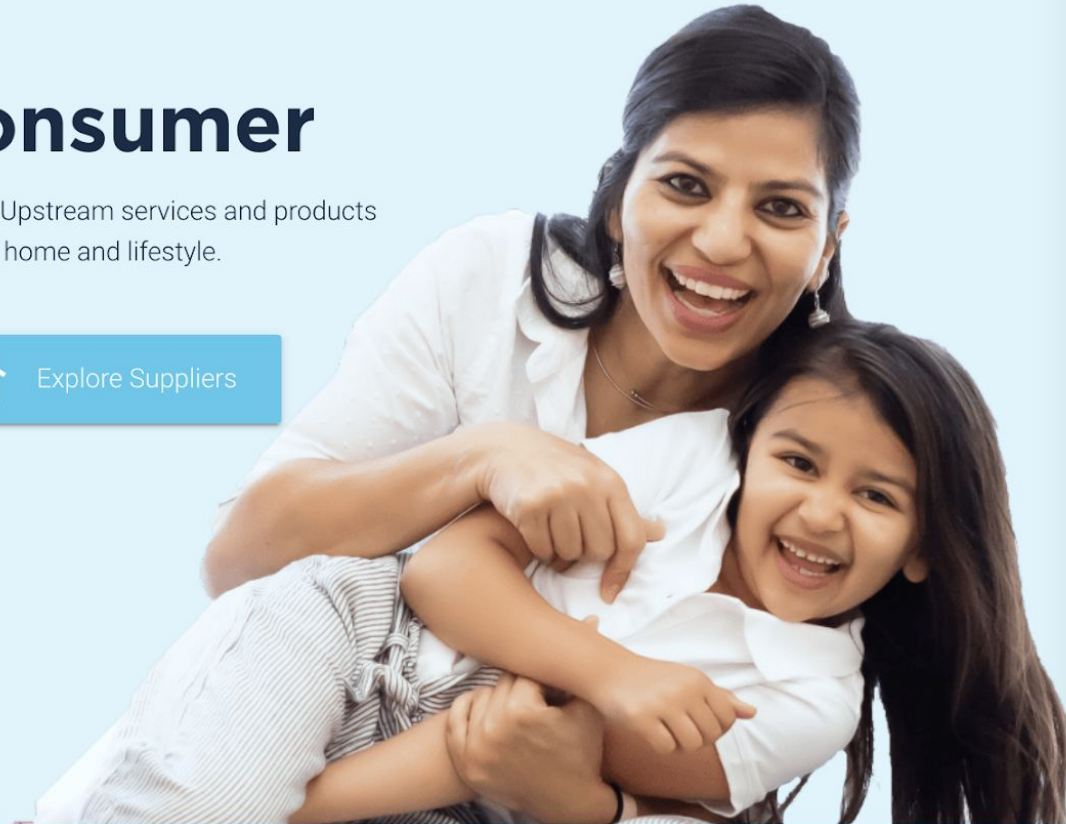


# Consumer

Explore Upstream services and products for your home and lifestyle.



Explore Suppliers



## Our impact to date

**\$257,015**

Upstream contributions generated so far

**11,297**

Equivalent hours of generated community work

**18**

Upstream Good Causes



# Upstream contributions fund these areas

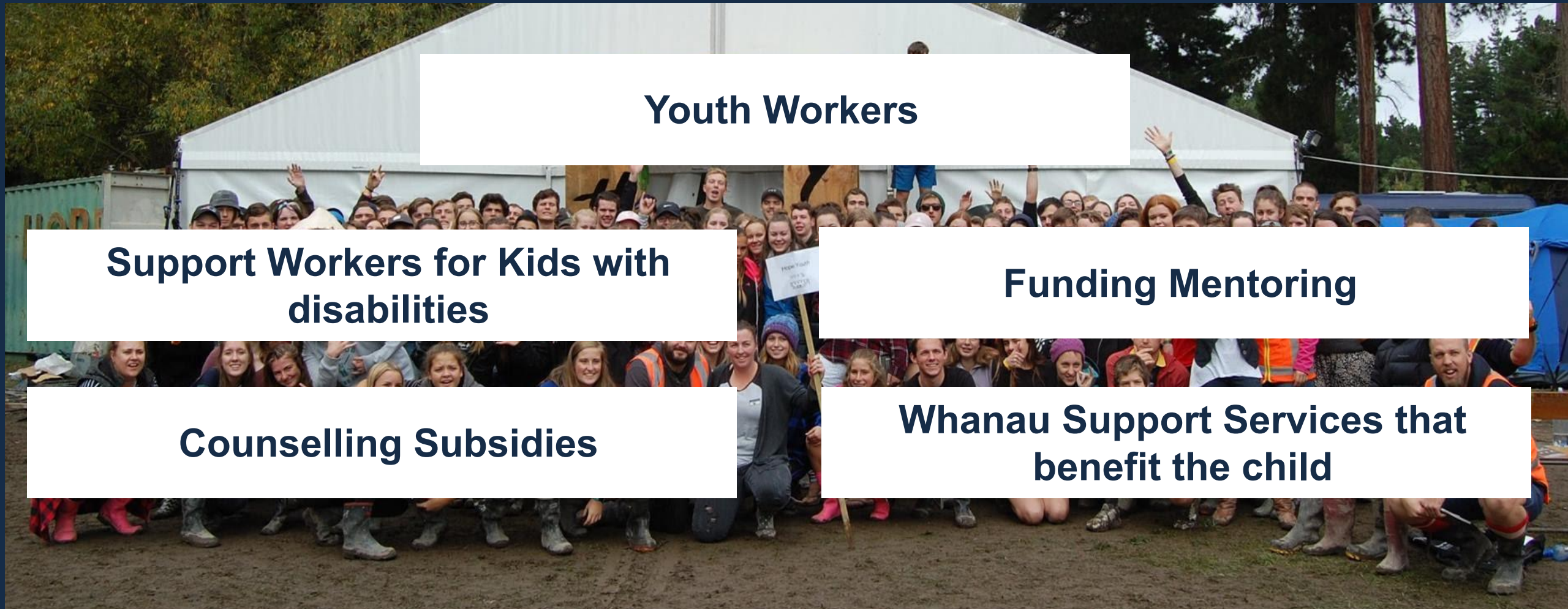
**Youth Workers**

**Support Workers for Kids with disabilities**

**Funding Mentoring**

**Counselling Subsidies**

**Whanau Support Services that benefit the child**



# Some companies have used Upstream in their procurement





In 2020, we started to develop a software tool to empower companies to create sustainability plans and tell their stories

# Oatas empowers you to know:



**Input Data & Stories**

**Set Goals**

**Find Solutions**

**Follow Actions**

**Reporting**



## Our Environment



Carbon Emissions



Energy Management



Waste Management



Water Management

## Our Community



Community Engagement



Social Procurement



Local & SME's

## Our People



Wellbeing



Diversity, Equality  
& Inclusion



Innovation

## Future Outcomes



Eco Systems



Ethical Supply Chain



Bi-Cultural Journey



Training &  
Development



Sustainability  
Leadership

Oatas is an all-in-one platform helping you tell your story across a wide range of outcomes





## Sustainability Demo Business (Mitch)

Entering Data for

**Carbon Emissions** ▾

for **2023** ▾

Carbon Emissions Intensity

\$ 250000

Save

Show Sources

Starred Only ▾

Gross Revenue for this reporting year

### CATEGORY

All 21

Accommodation 2

Agriculture 0

Forestry & Other Land Use 0

Freight Transport 1

Fuels 6

Purchased Energy 1

Refrigerants & Other Gases 0

### Source

★ Air Freight: Domestic

★ Air Travel: Domestic

★ Air Travel: International (Long-Haul)

★ Biodiesel

★ Bioethanol

★ Diesel (Transport)

★ Diesel: Commercial (Stationary)

★ Electricity (Purchased)

★ General Waste

### January

0 tkm

1222 pkm

0 pkm

123 litres

0 litres

450 litres

30 litres

3855 kWh

1922 kg

### February

1222 tkm

0 pkm

0 pkm

122 litres

0 litres

433 litres

25 litres

3777 kWh

2633 kg

### March

1044 tkm

0 pkm

0 pkm

145 litres

0 litres

410 litres

0 litres

3566 kWh

2245 kg

### Total

**2266**

tkm

**5077**

pkm

**21333**

pkm

**1785**

litres

**0**

litres

**5016**

litres

**145**

litres

**54972**

kWh

**26163**

kg

**6**

RN

Most sustainable outcomes on Oatas provide the ability to enter data

Save

Next



### Sustainability Demo Business (Mitch)

Data Reporting

For

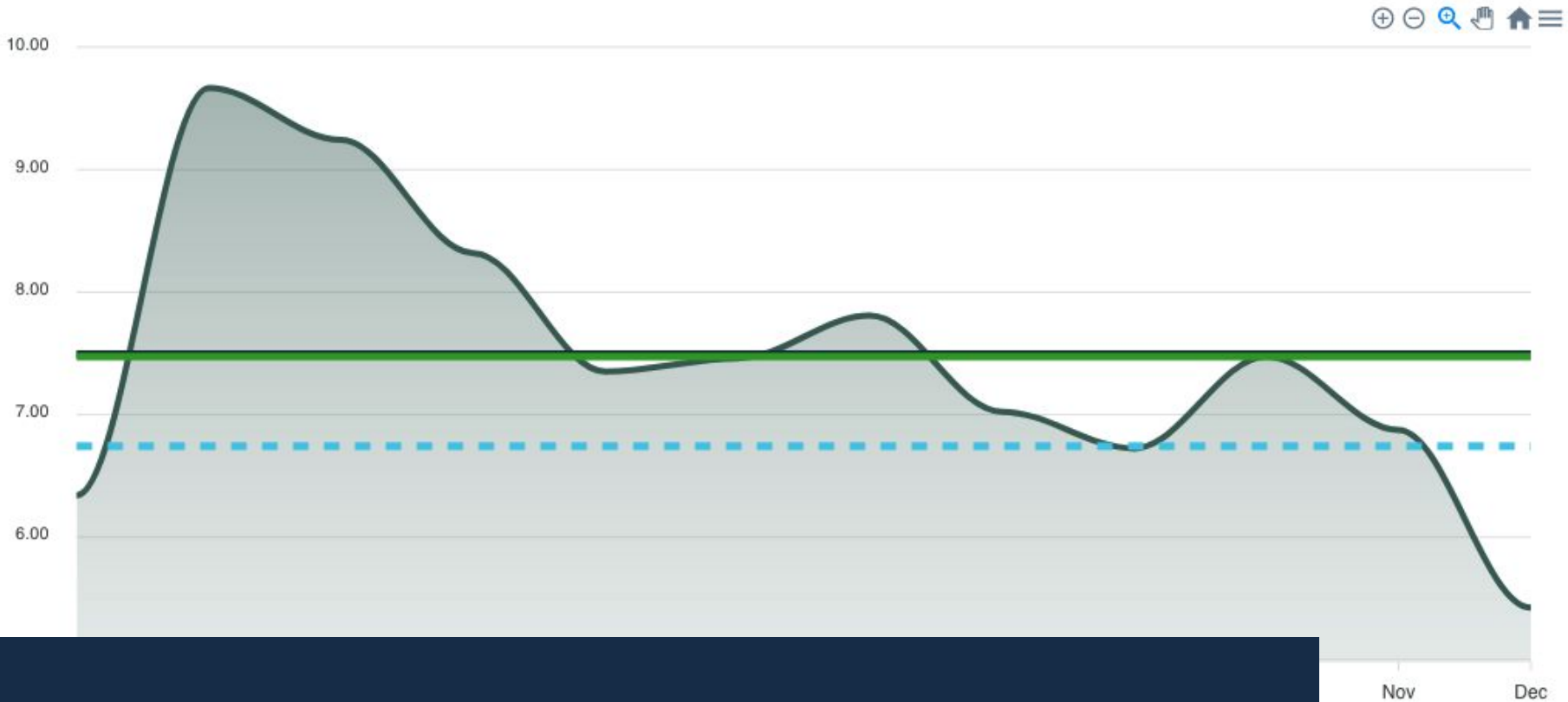
Carbon Emissions

In

2023

Filters

Baseline Goal Annual Projection



## Carbon Emissions

### Total for the year

89.71 tCO2-e

7.48 tCO2-e  
Monthly Average

22.43 tCO2-e  
Quarterly Average

Goal for 2023 was  
Reduction of Carbon Emissions to 0.08 tCO2-e  
(Reduce 10% by 2025)

### Trends

89.91 tCO2-e  
Baseline

80.92 tCO2-e  
Goal (by end of 2025)

89.71 tCO2-e  
Annual Projected

+ 89,621.36  
Projected +/-

10%  
Goal %

-99,679.89%  
Goal Projection %

And gain data reporting of your progress



## Sustainability Demo Business (Mitch)

Data Reporting

For

Waste Management

In

2023

Filters



## Waste Management

### Total for the year

**3.76 tonnes**

**0.16 tonnes**  
Monthly Average

**0.47 tonnes**  
Quarterly Average

Goal for 2023 was  
Reduction of **Waste Management** to **3.38 tonnes**  
(Reduce 10% by 2025)

### Trends

**3.75 tonnes**  
Baseline

**3.38 tonnes**  
Goal (by end of 2025)

**1.88 tonnes**  
Annual Projected

**-1.87**  
Projected +/-

**10%**  
Goal %

**49.88%**  
Goal Projection %

Some outcomes show some variation in their reporting





## Sustainability Demo Business (Mitch)

### Story Assessment Tool for Waste

#### Create a Story || What have you done "to date"



##### Story Info

Title We recycled 300kg of treated timber for

Specific Date Completed 2023-02-27

Does this impact another outcome?

**Waste Management** x **Charitable** x

Add an Image

Upload Image  
Treated\_Timber\_200x24\_ MG\_RS\_H4\_200x25H4RS\_ 600x600\_crop\_center.jpg

Description of story

We had some treated timber that was not up to standard. This was destined for landfill, but we decided to give this to a charity that is building garden boxes for the community

##### Story Preview



**We recycled 300kg of treated timber from site in 2023**

Feb 27th 2023

We had some treated timber that was not up to standard. This was

Delete

Reset

Save & Close Story

## What could I write about?

### Waste Management

#### Waste Management

Some examples to help you. Any research, planning, cost studies, testing or action on solutions such as:

- Adjusting printer settings to save paper
- Purchasing second-hand assets
- Encouraging employees to use refillable water bottles
- Purchasing reusable PPE gloves
- Asking suppliers to eliminate unnecessary packaging
- Giving sustainable business gifts
- Conducting a waste audit
- Increasing or improved your recycling efforts
- Diverting organic waste to a composting system
- Designing a product to be compostable or recyclable

Our unique story tool assists you to write stories about what you've achieved today

Create Story

Review Summary

## Create a Story || What have you done "to date"



### Story Info

### Estimate My Impact

Title We recycled 300kg of treated timber for

Specific Date Completed 2023-02-27

Does this impact another outcome? **Weld Here**

**Waste Management** x

**Charitable** x

Add an Image

Upload Image  
Treated\_Timber\_200x24\_  
MC\_RS\_H4\_200x25H4RS\_  
600x600\_crop\_center.jpg

Description of story

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### Story Preview



**We recycled 300kg of treated timber from site in 2023**

Feb 27th 2023

We had some treated timber that was not up to standard. This was

Delete

Reset

Save & Close Story

Future Development of story will include "Calculating your Impact"

Feb 7th 2023



## ABC Company



We gave away treated wood to a charity for their community gardens

## We gave away treated wood to a charity for their community gardens

This resulted in

-  A reduction of 0.23 tco2e
-  A diversion of 0.3 tonnes away from landfill
-  A contribution value worth \$500 to charity

We had some treated timber that was not up to standard. This was destined for landfill, but we decided to give this to a charity that is building garden boxes for the community

Feb 7th 2023

Story Populated by



Future Development of story will include "Calculating your Impact"

Mitch  
Sustainability Demo Business (Mitch)

Sustainability Demo Business (Mitch)  
Entering Data for **Carbon Emissions** for **2023**

Carbon Emissions Intensity: \$ 250000 **Save** Show Sources: Starred Only

Gross Revenue for this reporting year

CATEGORY	Source	January	February	March	Total
All 21	★ Air Freight: Domestic	0 tkm	1222 tkm	1044 tkm	2266 tkm
Accommodation 2	★ Air Travel: Domestic	1222 pkm	0 pkm	0 pkm	5077 pkm
Agriculture 0	★ Air Travel: International (Long-Haul)	0 pkm	0 pkm	0 pkm	21333 pkm
Forestry & Other Land Use 0	★ Biodiesel	123 litres	122 litres	145 litres	1785 litres
Freight Transport 1	★ Bioethanol	0 litres	0 litres	0 litres	0 litres
Fuels 6	★ Diesel (Transport)	450 litres	433 litres	410 litres	5016 litres
Purchased Energy 1	★ Diesel: Commercial (Stationary)	30 litres	25 litres	0 litres	145 litres
Refrigerants & Other Gases 0	★ Electricity (Purchased)	3855 kWh	3777 kWh	3566 kWh	54972 kWh
Transmission & Distribution 1	★ General Waste	1922 kg	2633 kg	2245 kg	26163 kg
	★ Hotel Stavs: Australia	0 RN	0 RN	0 RN	6 RN

Back Save Next

Create a Story || What have you done "to date" ✕

**Story Info** Estimate My Impact

Title We recycled 300kg of treated timber from

Specific Date Completed 2023-02-27

Does this impact another outcome? Weld Here


Waste Management x Charitable x

Add an Image Upload Image Treated\_Timber\_200x24\_MG\_RS\_H4\_200x25H4RS\_600x600\_crop\_center.jpg

Description of story

We had some treated timber that was not up to standard. This was destined for landfill, but we decided to give this to a charity that is building garden boxes for the community

**Story Preview**



We recycled 300kg of treated timber from site in 2023

Feb 27th 2023

We had some treated timber that was not up to standard. This was

Delete Reset Save & Close Story





## Sustainability Demo Business (Mitch)

Story Assessment Tool for **Waste Management** Up to the end of **2023**



### Donate unsaleable merchandise to charities in 2023

Jan 16th 2023

We gave a charity the outdated or returned merchandise we no longer



### We Recycle our Polystyrene in 2023

Jan 26th 2023

We found a polystyrene recycler in our local area and any packaging



### We recycled 300kg of treated timber from site in 2023

Feb 27th 2023

We had some treated timber that was not up to standard. This was

## Highlighted Story

This is a summary of your **Stories** for this outcome.

Click on a story to reveal the full context

These stories can act as a story baseline for your outcome

Complete Another Tool



## Sustainability Demo Business (Mitch)

Setting Goals for

Waste Management

Your Overall Target

From **3.75 tonnes**  
to **3.38 tonnes**

*Reduce by 10% (0.38 tonnes)*

[Set Target](#)

## Setting Goals

Welcome to **Setting Goals**, here is where you will be able to create various types of goals to help you with your outcome plan.

*Click on "Add a Goal" to reveal a range of options to create a goal*



Grid

List

Sort By

Newest



Compost more **Organic Waste**



Decrease the number of **Tyres we send to landfill**



Explore ways of reducing our **General Waste**



Reduce our **Paper Waste**

After you've entered data & stories, you can now set some goals

Next



## Sustainability Demo Business (Mitch)

Setting Goals for

Waste Management

Your Overall Target

From 3.75 tonnes  
to 3.38 tonnes

## Setting Goals

Welcome to **Setting Goals**, here is where you will be able to create various types of goals to help you with your outcome plan.

Click on "Add a Goal" to reveal a range of options to create a goal

Suggested

Goal Builder

Write Your Own



Please build a data goal by choosing the below options

What type of data goal would you like to create?

Please build a data goal by choosing the below options

Reduce

Mixed Recycling

in 2023

by

5

%

by

2024

Baseline

**301** (kg)

Target

285.95

(kg)

Difference of

15.05

(kg)

**0.3** tonnes

0.28595

(tCO2-e)

0.015050000000

(tCO2-e)

You can create goals using our 3 developed methods

Next

Suggested Goal Builder Write Your Own

Upstream's pre-written goal for this Outcome is...

- Compost more Organic Waste
- Decrease the amount of Glass we send to landfill
- Decrease the amount of Plastic we send to landfill
- Decrease the amount of Textiles we send to landfill
- Decrease the number of Tyres we send to landfill
- Explore ways of reducing our General Waste
- Improve our Cardboard recycling
- Reduce our Paper Waste

Our pre-written goals save you time and allow you to select some goals that are common and relevant to this outcome

Add to my plan

Pre-Written Goals

Suggested Goal Builder Write Your Own

Please build a data goal by choosing the below options

What type of data goal would you like to create?

Please build a data goal by choosing the below options

Increase Mixed Recycling

in 2023 by 5 % by 2024

Baseline	Target	Difference of
<b>301 (kg)</b>	316.05 (kg)	15.05 (kg)
<b>0.3 tonnes</b>	0.31605 (tCO2-e)	0.01505000000 (tCO2-e)

Data Goal

Suggested Goal Builder Write Your Own

Please write a goal for this outcome

\*Self written goals will have no suggested solutions

Add an Image (Will be used in the display of goals, your full plan & reporting)

Choose an image

The default image we use for "write my own" goal is the outcome default image. We suggest you change it to personalise your report.

Need a stock image? try these [pexels.com](https://www.pexels.com) || [unsplash.com](https://unsplash.com)

Add to my plan

Write your Own





## Sustainability Demo Business (Mitch)

Weld Solutions for **Waste Management** ▾

### Your Goals

Reduce our **Paper Waste**

Compost more **Organic Waste**

Decrease the number of **Tyres we send to landfill**

Explore ways of reducing our **General Waste**

### Solutions welded to this Goal

Reduce our **Paper Waste**

- Move from paper-based to digital administration ✕
- Adjust printer settings to save paper ✕
- Recycle office paper ✕

### Welding Solutions

SUGGESTED

SAVED

- Adjust printer settings to save paper
- Give employees dual monitors
- Make staff hiring process 100% digital
- Move from paper-based to digital administration
- Move from print-based to digital marketing
- Recycle office paper

...e paperless menus

Search All Solutions

Next

Now it's time to weld solutions to these goals



## Sustainability Demo Business (Mitch)

Weld Solutions for **Waste Management** ▾

### Your Goals

Reduce our **Paper Waste**

Compost more **Organic Waste**

Decrease the number of **Tyres we send to landfill**

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- Adjust printer settings to save paper
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- Move from paper-based to digital administration
- Move from print-based to digital marketing
- Recycle office paper

...e paperless menus

Search All Solutions

Next

You can either chose solutions we've suggested for that goal or search for your own



## Search the **Solutions Database**

Show Saved Solutions

Filters

Search by Keyword

Grid

List

Sort By

Quick Wins



### Recycle cooking oil and grease

Have specialty recyclers collect used cooking oil for conversion into biodiesel and other products.

29



### Recycle vehicle oil and grease

Take automotive oil and grease directly to oil recyclers or retail collection points.

77



### Train staff to recycle effectively

Train staff to recognise plastic numbering and recycling icons and sort waste according to your recyclers'... acceptance policies.

77



### Recycle printer cartridges

Use dedicated printer-consumables recyclers to return waste printer cartridges to the materials stream.

14

## Solution Summary

The **Solution Database** is a powerful library of ideas that make it easy for you to find ways of achieving your sustainability goals.

By clicking and opening a solution card, it will reveal a pocket full of value.

Search for solutions and save them to your workspace, so you can weld them to your goals.

Search for ideas on our Solution Database , which has close to 1000 ways to create impact



## Search the Solutions Database

Show Saved Solutions

Filters

Waste Management X

Search by Keyword

e-waste



Info



Actions



Find



Story Card



lives through education, employment, and opportunity. We employ people, who we see as having a range of abilities, rather than disabilities.

### Service Area

Nationwide

Click to Find

### Other Suppliers

Suggest a Supplier

Product / Service Description	Supplier Name	Service Area	Find Here	Feedback
E-waste recycling	Kilmarnock Enterprises	Canterbury	Click to Find	Like 0 Dislike
E-waste recycling	Cargill Enterprises	Nationwide	Click to Find	Like 0 Dislike
E-waste recycling	E-Cycle	Nationwide	Click to Find	Like 0 Dislike
E-waste recycling	Computer Recycling	North Island	Click to Find	Like 0 Dislike
E-waste recycling	(SE) Abilities Group	Nationwide	Click to Find	Like 0 Dislike

## Solution Summary

Choosing to **Recycle e-waste**

We estimate could be **Low Cost** **High Impact** and **Low Difficulty**

and will impact your

**Waste Management & Carbon Emissions & Social Procurement**

Outcomes.

Many of which, point to organisations we've found that can achieve that solution


Save this Solution



u **Bec Spooner**  
UX Designer

Search the **Solutions**

Filters Cost : Low X



**Make the switch to reusable coffee cups.**

Replace takeaway cups with insulated keep-cups and make sure all staff have access to spares.

(26)

Info Actions Find Outcome

**Send discarded printers/consumables to specialty recyclers.**

**Compile your Outcome**

Title



Date


Outcome **Waste**

Date

Description

**Preview**

We recycled 22 printer cartridges in 2022  



**Description**

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Elementum interdum amet nunc adipiscing massa ut nisl. Bibendum in auctor vulputate id fringilla.

**Solution Summary**

Choosing to **Make the switch to reusable coffee cups.**

Will be **Low Cost**  
**High Impact**  
and **Easy to Implement**

and will impact your **Waste & Carbon** Outcomes.

[Go to workspace](#) [Adopt this solution](#)

Once you've completed a solution, easily convert it in to a story card



## Sustainability Demo Business (Mitch)

Story Board



For

All



In

2023



Donate unsaleable merchandise to charities in 2023



Switch to LED lighting in 2023

We employed a DEI champion in 2023



We Recycle our Polystyrene in 2023

Installed Solar Panels on our offices in 2023



Adjust our port in 2023



## Story Board

Please use the filters to show **Stories** from a specific outcome

Click on a **Story** to reveal the full context

Which will start to build up your library of story cards in your reporting area



## Sustainability Demo Business (Mitch)

Weld Solutions for **Waste Management** ▾

### Your Goals

Reduce our **Paper Waste**

Compost more **Organic Waste**

Decrease the number of **Tyres we send to landfill**

Explore ways of reducing our **General Waste**

### Solutions welded to this Goal

Reduce our **Paper Waste**

Move from paper-based to digital administration ✕

Adjust printer settings to save paper ✕

Recycle office paper ✕

### Welding Solutions

SUGGESTED

SAVED

Adjust printer settings to save paper

Give employees dual monitors

Make staff hiring process 100% digital

Move from paper-based to digital administration

Move from print-based to digital marketing

Recycle office paper

Once you've welded your solutions against your goals

Solutions

Next



## Sustainability Demo Business (Mitch)

Goals & Solutions Summary for **Waste Management** ▾

### Your Goals

Reduce our **Paper Waste**

Compost more **Organic Waste**

Decrease the number of **Tyres we send to landfill**

Explore ways of reducing our **General Waste**

### Your Solutions for this Goal

Reduce our **Paper Waste**

Move from paper-based to digital administration

Adjust printer settings to save paper

Recycle office paper

### Your Actions

List your administrative tasks that are still paper-based

Research digital alternatives for each task

Gradually implement the digital solutions you choose

Get staff to trial the digital solutions you shortlist and give you feedback

Once you've completed these simple steps, click "View Full Plan"

[View Full Plan](#)



In order to reach our target

## We've set Goals for the following sources of Carbon Emissions

- Diesel ( Transport )
- Flights
- Electricity
- Petrol
- Refrigerants

Lets take a look.

### Diesel ( Transport )

Where we are.



**Our total Diesel ( Transport )  
for 2021**  
**4,746 litres**  
&  
**Our Carbon Emissions for 2021**  
**12.81 tCO2-e**

Where we want to be.

We want to reduce our **Diesel ( Transport )** by **0.64 tCO2e**  
( Reduce 5% by the end of 2023 )

How we'll get there.

- Use intelligent tyres to minimise fuel use
- Reduce unnecessary drag on vehicles
- Implement geo tracking to improve time on road
- Use adblue solution in fuel tanks



### Flights

Our focus



Where we want to be.

We want to reduce our **Flights**

How we'll get there.

- Improve the use of video conferencing
- Review how often our company is flying
- Educate staff around our goals for reducing flights

To reveal your finished sustainability plan for the outcome you've chosen.



## Sustainability Demo Business (Mitch)

Viewing plans for 2023

### Your Sustainability Plans

A grid of six sustainability plan cards. The first card is 'Create a Plan' with a checklist icon. The second is 'Carbon Emissions' with a CO2 icon and 'View' and 'Share' buttons. The third is 'Energy Management' with a lightning bolt icon and 'View' and 'Share' buttons. The fourth is 'Waste Management' with a recycling icon and 'View' and 'Share' buttons. The fifth is 'Water Management' with a water drop icon and 'View' and 'Share' buttons. The sixth is 'Local & SME's' with an icon of two people and 'View' and 'Share' buttons.

### What do these do

#### View

**Internal View** allows only users of your account to review your full plan

**Live View** is a shareable plan that you can review before sharing. This URL can be viewed by anyone that you have given the link to. We also give you the ability to hide or reveal modules that you don't want viewers to see

#### Share

**Get Live Link** Copies the shareable link of your live plan

Oatas will help you build a library of Sustainability Plans

# Who is Oatas for?

- Writing tenders , RFP's RFQ's ?
- Companies that want to improve their impact for people and planet but maybe practically don't know how to go about it
- Companies that want to attract and retain younger generations
- Gather stories of impact for your marketing
- Find solutions to areas you don't know much about

**upstream**

The logo for 'upstream' features the word in a bold, dark blue, sans-serif font. To the right of the text is a graphic consisting of two light blue, curved lines that sweep upwards and to the right, resembling a stylized wave or a path leading up a stream.

The logo for 'oatas' features a light blue graphic on the left consisting of a semi-circle above three horizontal lines of varying lengths, suggesting a rising sun or a horizon over water.

**oatas**  
our actions tell a story